

Memorandum of Understanding-Mission Promise Neighborhood

WHEREAS, **the Mission Economic Development Agency, and the Mission Promise Neighborhood (MPN) partners listed in this MOU** have come together to collaborate and to submit an application for **the Department of Education Promise Neighborhoods Planning** grant; and

WHEREAS, the partners listed below have agreed to enter into a collaborative agreement in which **the Mission Economic Development Agency** will be the lead agency and named applicant and the other agencies will be partners in this application; and

WHEREAS, the partners herein desire to enter into a Memorandum of Understanding setting forth the planning process to be carried out by the collaborative; and

WHEREAS, the application prepared and approved by the collaborative through its partners is to be submitted to the Department of Education on or before **September 13, 2011**;

1) Description of Partner Agencies & Alignment of Vision and Theory of Change

The Mission Economic Development Agency is a non-profit community based organization that has been working on economic development in the Mission District for over 38 years. MEDA's mission is to achieve economic justice for San Francisco's low and moderate income families through Asset Development. In the long-term, we envision generations of Latino families that are a part of vibrant, diverse, proud and forward-thinking communities in which residents own their homes and businesses, and are actively engaged in the civic life of their neighborhoods and the institutions that affect their lives. We see these families as having sufficient assets to provide them and future generations with the opportunity to call San Francisco their permanent home. MEDA provides direct services to more than 3,500 families each year through financial education, homeownership counseling and foreclosure intervention, free tax preparation, and business development. MEDA is the owner and developer of Plaza Adelante, a major

community hub for nonprofit services devoted to asset development and family support in the Mission. MEDA has a strong history of bringing diverse organizations together for collective, collaborative planning efforts.

The partner agencies listed in this MOU affirm that their Mission, Vision, Theory of Action and Theory of Change are aligned with those of the Mission Promise Neighborhood.

Mission Promise Neighborhood Vision: We envision all Mission District students and their families, from cradle to college to career, having full access and utilizing to their maximum benefit, a set of coordinated and integrated community- and school-based early childhood, academic, health, safety, asset development, employment, and higher education resources. Through this access and effective utilization, we will have a neighborhood with healthy families where students have high academic performance, and strong college, employment and career options. These students and families will have the knowledge, ability and resources to save and invest, increase their income, own a home, own a business, and are actively engaged in the civic and political life of their community and the institutions that affect their lives.

Mission Promise Neighborhood Theory of Change: The Mission Promise Neighborhood will be developed with the theory that, in order for Mission District children, youth, and families to thrive, a robust, high-functioning set of partnerships between schools and other community resources (both public and private) must be solidly in place, accessible, coordinated and integrated. Central to our theory of change is the positive correlation between academic success and economic success; therefore, to improve positive cradle to college academic outcomes we must seamlessly coordinate and integrate family economic success strategies and supportive services with our educational institutions. With an anti-poverty strategy at its core, our Promise Neighborhood Plan will coordinate and build upon the resources available to us to improve student and family outcomes. Key Promise Neighborhood partnerships will focus on academics, health and social services, early childhood education, youth development, asset

development, employment, and community development and engagement. The result is improved student learning, stronger families, and healthier communities overall. With SFUSD's strategic plan and the cradle-college-career continuum and as the guide, the partnership will achieve success through: (1) quality, effective preschools and K-12 schools; (2) quality and effective community-based organizations and programs that support these schools and families; (3) strong and accessible pathways to higher education and careers; (4) effective and successful policies and initiatives of government, higher education, funders and partners.

II) Summary and Timeline

- The entities outlined in this MOU have agreed to collaborate with MEDA and partners engage in a 12-month planning process with the outcome of a Mission Promise Neighborhood Plan.
- The Mission Promise Neighborhoods will specify the creation of a coordinated continuum of solutions to address the needs identified through the needs assessment and segmentation analysis, by December 31, 2012.
- The Mission Promise Neighborhoods Plan will be developed through a series of Advisory Board Meetings and Committee Meetings to be held throughout the planning year, from January 1, 2012- December 31, 2012.

III) Roles and Responsibilities

NOW, THEREFORE, it is hereby agreed by and between the partners as follows:

- *The Mission Economic Development Agency will serve as lead agency and MEDA's Executive Director will serve as Project Director.*
- *MEDA will contribute a minimum of \$250,000 match as specified in federal grant guidelines.*
- *This MOU demonstrates commitment on the part of all partners to work together to achieve stated project goals and to sustain the project once grant funds are no longer available.*

- *This MOU confirms each partner's commitment, where applicable, as outlined in the Match Documentation, of a cash and/or in-kind project match.*

1) **The Mission Economic Development Agency will provide Project Management and serve as the fiscal agent and primary project manager throughout the planning process.**

2) The Governance Structure for the proposed planning process shall be as follows:

Mission Economic Development Agency Board of Directors: As the governing body of MEDA, shall have legal, fiscal and fiduciary responsibility for managing federal funds in accordance with federal regulations, policies and guidelines.

Mission Promise Neighborhood Advisory Board: Shall be composed of a “panel of experts” representative of each of the key issue areas being addressed through the Promise Neighborhoods Plan. Shall be composed of a combination of representatives from: community based organizations, local government agencies, institutions of higher education, public officials, principals of target schools, parents, teachers, school district representatives, foundation and/or corporate representatives. The Advisory Board shall be accountable to the MEDA Board of Directors.

Mission Promise Neighborhood Director: Shall be Luis Granados, Executive Director of the Mission Economic Development Agency (lead applicant for this application). The Project Director shall ensure that the planning process adheres to stated goals and vision, and is in alignment with the vision, mission and theories of change of the partner organizations participating in the planning process.

Mission Promise Neighborhood District Advisor: Shall be Guadalupe Guerrero, Assistant Superintendent, Superintendent's Mission Zone, San Francisco Unified School District. The District Advisor shall ensure the plan is in alignment with SFUSD's strategic plan and priorities for Mission schools.

III) Timeline

The roles and responsibilities described above are contingent on **the Mission Economic Development Agency** receiving funds requested for the project described in the Promise Neighborhoods grant application. Responsibilities under this Memorandum of Understanding would coincide with the grant period, anticipated to be **01/01/2012** through **12/31/2012**.

IV) Commitment to Partnership

- 1) The collaboration target service area includes **the Mission District neighborhood of San Francisco, California**. The collaboration target schools include: César Chávez Elementary School, Bryant Elementary School, Everett Middle School, and John O'Connell High School.
- 2) The partners agree to collaborate and create a plan for a comprehensive continuum of cradle-college-career services within the neighborhood for all students and families living in or attending school in the neighborhood.
- 3) We, the undersigned have read and agree with this MOU. Furthermore, we confirm that our organizations' respective *vision, theory of change, theory of action and existing activities align with those of the proposed Mission Promise Neighborhood strategy.*

Mission Economic Development Agency

<p>By: Luis Granados, Executive Director Date: September 13, 2011</p>	<p>MEDA's mission is to achieve economic justice for San Francisco's low and moderate-income families through Asset Development. In the long-term, we envision generations of Latino families that are a part of vibrant, diverse, proud and forward-thinking communities in which residents own their homes and businesses, and are actively engaged in the civic life of their neighborhoods and the institutions that affect their lives. MEDA is committing a project match of \$250,000.</p>
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Office of Mayor Edwin Lee

<p>By Edwin Lee, Mayor City and County of San Francisco Date September 12, 2011</p>	
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A New Day for Learning

<p>By Margaret Brodtkin Director, New Day for Learning Date – August 31, 2011</p>	<p>New Day for Learning is a collaboration among the SFUSD, the City of San Francisco, and the SF School Alliance. Our mission is to approach the community schools approach in San Francisco through technical assistance, advocacy, program design and building a coalition of informed and invested stakeholders.</p>
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CAMINOS

<p>, Executive Director CAMINOS Pathways Date: September 09, 2011</p>	<p>The mission of CAMINOS is to facilitate the personal and economic development of low income, immigrant women by offering an integral education of computer technology, job skills, and self-development .</p> <p>Our financial commitment to the project is: \$75,000.00</p>
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CARACEN

<p>By: Ana C Perez Director, CARECEN SF Date: August 31, 2011</p>	<p>CARECEN empowers and responds to the needs, rights and aspirations of Latino, immigrant and under resourced families in the San Francisco Bay Area, building community leadership to pursue equity and justice.</p> <p>Our financial commitment to the project is: \$2,000-5,000</p>
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Citi

<p>By : <i>Jenny C Flores,</i> Director, Citi Community Development, Northern California Date : 8/31/11</p>	<p>Citi Community Development is dedicated to empowering underserved people, families, and communities. We are working to expand access to financial products and services so we can help households and sustainable businesses thrive across the United States, and we will continue these efforts through commercial and philanthropic funding, innovative financial services, and collaboration with like-minded institutions.</p>
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City College of San Francisco

<p>By Laurie Scolari Associate Dean, City College of San Francisco Date: September 1, 2011</p>	<p>Through partnership work under the Bridge to Success initiative and in close collaboration with San Francisco Unified School District and the City of San Francisco-City College of San Francisco (CCSF) aims to double the number of youth in San Francisco to complete a certificate or degree. The Mission Promise Neighborhood proposal closely aligns with this goal. Additionally, CCSF's overall vision is to offer educational opportunities to all people, especially to those communities that encounter barriers to education, which is clearly evidenced in the needs assessment portion of the proposal. We continue to be committed to the education needs of San Francisco's Mission district-a successful acquisition of the Promise Neighborhood Planning grant will clearly strengthen our ability to support this community further.</p> <p>Our financial commitment to the project is: \$ 15,942.00</p>
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Department of Children, Youth and Their Families

<p>By: Maria Su Director, Department of Children, Youth and Their Families Date: September 12, 2011</p>	<p>The mission of the Department of Children, Youth & Their Families is to ensure that families with children are a prominent and valued segment of San Francisco's social fabric by supporting programs and activities in every San Francisco neighborhood.</p> <p>Our financial commitment to the project is: \$797,554.00</p>
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Department of Public Health

 <p>Barbara A. Garcia, MPA Director of Health San Francisco Department of Public Health</p>	<p>Date: August 31, 2011</p>
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Department of Technology

<p>Jon Walton CIO for the Department of Technology Date <u>September 13, 2011</u></p>	<p>Department of Technology (DT) exists to both serve City agencies and the public. Our mission is to use technology to improve service delivery to the community.</p>
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First 5 San Francisco

<p>By Laurel Kloomok Executive Director, First 5 San Francisco Date: August 31, 2011</p>	<p>First Five San Francisco believes all San Francisco children will thrive in supportive, nurturing and loving families and communities. Children 0 – 5 will be safe, healthy and stimulated. They will be supported in their physical, emotional, and cognitive development. They will start school eager to continue to learn and grow with confidence and connections to families, communities and society.</p> <p>Our financial commitment to the project is: \$1,081,215.00</p>
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Good Samaritan Resource Center

<p>Executive Director, Good Samaritan Family Resource Center Date: 9/1/2011</p>	<p>Good Sam's vision and call to action is that every child can succeed in life – and they deserve the same chance. Good Samaritan Family Resource Center believes that strong families are critical to raising children who are happy, healthy and productive. For families to be strong, they first need important life essentials – income, a place to call home, and supportive relatives, friends and community. Parents, in particular, need skills to become good teachers and caregivers, and their children need tools to succeed in school</p> <p>Our financial commitment to the project is: \$125,000.00- in-kind. Matching funds include Individual Donors and Foundation Funding that supports early childhood education/learning and literacy.</p>
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Instituto Familiar de la Raza

<p>Gérman Walteros, Associate Director Instituto Familiar de la Raza, Inc. Date: 08/29/2011</p>	<p>The mission of Instituto Familiar de la Raza, Inc. is to promote and enhance the health and well-being of Chicanos/Latinos and multicultural/multiracial families and youth.</p> <p>Our financial commitment to the project is: \$165,000.00</p>
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Jamestown Community Center

<p>Executive Director, Jamestown Community Center Date <u>August 30, 2011</u></p>	<p>Jamestown mission is to mobilize the resources of families, neighborhood residents, and other community members to help young people realize their full potential as empowered and productive members of society.</p> <p>Our financial commitment to the project is: \$5,000.00</p>
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Juma Ventures

<p>Chief Executive Officer, Juma Ventures Date <u>9/6/2011</u></p>	<p>Juma Venture's mission is to break the cycle of poverty by ensuring that young people complete a four-year college education.</p>
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Metro Academies Initiative of SFSU and CCSF

<p>By Mary Beth Love Director, Metro Academies Initiative of SF State and CCSF Date August 31, 2011</p>	<p>Metro Academies' mission is to increase equity in college completion through engaging, supportive, and rigorous and socially relevant education.</p> <p>Our financial commitment to the project is: \$29,620.00 in-kind</p>
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Mission Graduates

<p>By: Jeff Feinman Director, Mission Graduates Date: August 31, 2011</p>	<p>Mission Graduates increase the number of Mission District youth who are prepared for and complete college.</p> <p>Our financial commitment to the project is: \$29,620.00 in-kind</p>
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Mission Neighborhood Health Center

<p>Brenda Y. Storey- Executive Director, Mission Neighborhood Health Center Date <u>9/1/11</u></p>	<p>Mission Neighborhood Health Center is committed to compassionate, culturally competent and comprehensive health care services. We strive to provide services for medically underserved with a focus on the Latino/Hispanic Spanish speaking community and its neighbors.</p>
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Office of Economic and Workforce Development

<p>Rhonda Simmons Director of Workforce Development Date: September 12, 2011</p>	<p>The Office of Economic and Workforce Development's (OEWD) supports the ongoing economic vitality of San Francisco. Under the direction of Mayor Edwin M. Lee, OEWD provides city-wide leadership for workforce development, business attraction and retention, neighborhood commercial revitalization, international business and development planning.</p> <p>Our financial commitment to the project is: \$1,255,500.00</p>
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San Francisco State University, Institute for Civic & Community Engagement

<p>By: Gerald Eisman</p> <p>Director, Institute for Civic and Community Engagement</p> <p>San Francisco State University</p> <p>Date: August 30, 2011</p>	<p>The mission of the Institute for Community and Civic Engagement is to connect SF State faculty, staff and students with the Bay Area community and beyond through strategic partnerships that help develop socially responsible citizens who will have a positive impact on their communities.</p> <p>Our financial commitment to the project is: \$ 441,000.00</p>
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San Francisco State University, Marian Wright Edelman Institute

<p>By _Charlotte Ferretti</p> <p>Director, SFSU Edelman Institute</p> <p>Date 8/31/11</p>	<p>Focused on support the linkages between student transfer from CCSF and freshman enrollment from high school to SFSU In the Metro Academies</p> <p>Our financial commitment to the project is: 5% of Directors time in-kind for planning year at \$11,254.</p>
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San Francisco Unified School District

<p>Carlos Garcia , Superintendent</p> <p>Date <u>9/12/11</u></p>	<p>SFUSD focuses on three goals: (1) Access and Equality – making social justice a reality; (2) Student Achievement – engage high achieving and joyful learners; and (3) Accountability – keeping promises to students and families. To do this it is essential to optimize both district and community resources through strategic commitments and partnerships.</p> <p>Our financial commitment to the project is a matching commitment of: \$222,500. And aligned SIG resources of approximately \$6M.</p>
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United Way of the Bay Area

<p>By Lorne Needle</p> <p>Chief Community Investment Officer</p> <p>United Way of the Bay Area</p> <p>Date September 9, 2011</p>	<p>United Way of the Bay Area is committed to helping families move out of poverty to economic success. We believe that academic success correlates with economic success, and therefore are confident that this project will achieve the goal of the federal Promise Neighborhood program.</p> <p>Our financial commitment to the project is: \$150,000 in 2012 operation of the Sparkpoint Center at Plaza Adelante, which will aid in accomplishing the vision of the Promise Neighborhood program.</p>
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University of California, Berkeley, Center for Latino Policy Research

<p>By <u> </u> Patricia A. Gates Associate Director, The Regents of the University of California Date <u>8/30/11</u></p>	<p>We envision all Mission District students and their families, from cradle to college to career, having full access and utilizing to their maximum benefit, a set of coordinated and integrated community- and school-based early childhood, academic, health, safety, asset development, employment, and higher education resources. Through this access and effective utilization, we will have a neighborhood with healthy families where students have high academic performance, and strong college, employment and career options. These students and families will have the knowledge, ability and resources to save and invest, increase their income, own a home, own a business, and are actively engaged in the civic and political life of their community and the institutions that affect their lives.</p>
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University of California, San Francisco, University Community Partnerships

<p>By: <u>Wylie Liu</u> <u>Director, University Community Partnerships (UCP), University of California, San Francisco</u> Date: <u>August 29, 2011</u></p>	<p>UCP serves as a bridge between UCSF and the community, emphasizing partnerships that value and respect the diversity and assets of both.</p> <p>Our financial commitment to the project is: \$40,000.00</p>
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University of San Francisco, McCarthy Center

<p>By <u>Corey Cook, Ph.D.</u> Director, Leo T. McCarthy Center for Public Service and the Common Good University of San Francisco September 7, 2011</p>	<p>The McCarthy Center at the University of San Francisco was created to inspire and equip students for lives and careers in ethical public service and serving others. In pursuit of that mission, the Center operates graduate and undergraduate programs, supports the University's service learning curriculum, facilitates the creation and sustenance of reciprocal partnerships with community organizations, generates publishable community-based research, and works to promote sustainable communities in which students have high academic performance, and strong college, employment and career options.</p>
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